

WILL CORDELL

ILLUSTRATOR & DESIGNER

PORTFOLIO

www.willdrawsthings.com

CONTACT

wicordellillustration@gmail.com
972-832-2261

SKILLS

Illustration, animation, website design, content creation, advertising psychology, creative writing, communication.

SOFTWARE

Adobe After Effects, Photoshop, Procreate, Logic Pro, Microsoft Office.



PROFILE

Hello! My name is Will, I am a New York Times published illustrator from the Savannah College of Art in Design. I have a bountiful amount of passion for illustration and creative problem solving. I am thrilled for the potential to create some incredible work with your team.

EXPERIENCE (CLIENT WORK AVAILABLE BY REQUEST)

THE NEW YORK TIMES FREELANCE ILLUSTRATOR – 2023-ONGOING

DEVOLVER DIGITAL ILLUSTRATOR & CONCEPT ARTIST – 2020-ONGOING

- Created immersive concept art for physical on-site arcade cabinets and festival booths for video game conventions like PAX East and West. Enticed player attraction by transferring environmental art from video games to tangible on site experiences. This includes designing for Shadow Warrior 3, and upcoming games like Wizard With a Gun, Gunbrella, and Anger Foot.
- Designed and illustrated the key artwork for Devolverland Expo, driving game downloads and player engagement.
- Worked on custom illustrations for Devolver Digital sales promotions on Steam and Nintendo Switch to attract players to explore Devolver game titles.

UNIQUE& ILLUSTRATOR & DESIGNER – 2020-2023

- Collaborated with many small business independently designing “thumb-stopping” creative for Instagram and Facebook. Created custom illustrations, animations, and being responsible for making design decisions that best honed in on the brand’s target demographic.
- Designed the internal website from the ground up providing hand illustrated animations and icons.

JCG APPAREL GRAPHIC T-SHIRT ILLUSTRATOR – 2019 (CONTRACT)

- Designed 9-15 full color hand-illustrated graphics on the daily, learned how to work under tight deadlines all the while adapting my illustration style to fit an array of demographics and occasions.
- Prepped shirts for the printing pipeline by learning to work with specific file templates, dimensions, and company ink swatches.

EDUCATION

Savannah College of Art and Design — B.F.A Illustration, 2019

* Please visit www.willdrawsthings.com to see my portfolio. Thank you!

Will Cordell